

Win the \$\$\$ QuadTank Pitch Competition!



DETAILS: This is the fourth annual QuadTank Pitch Competition. The winning individual or team will be awarded a **\$\$\$ cash prize** (\$5,000 or more) to support implementation of their business plan. At the end of the Quad Business Summit, the winner will be chosen by a panel of judges. For applicants that are starting new businesses, there will be an opportunity to be evaluated for a Market Validation Micro Grant up to \$1,000 from Community Investment Collaborative.

PROCESS:

1) Participating individuals or teams **schedule a meeting with a Central Virginia Small Business Development Center (CV SBDC) advisor anytime before September 16th** to apply and discuss the project for which funding is being sought. Meetings will be scheduled at times convenient for the applicant(s). Meetings are scheduled by CV SBDC's Client Services Coordinator, Mesa McMurtrey via email: contact@cvsbdc.org, or by calling 434-295-8198.

2) We recommend attending the one hour Pitch Preparation program offered via zoom on **September 20, noon-1:00pm** to get tips and tricks and an

explanation of the judging criteria. A recording of the program will be made available for those that cannot attend.

3) Applicants prepare and **submit a written description of the project, a business plan or pitch deck no later than Monday, September 26th at noon** to QuadTank@cvsbdc.org

3) If there are more than 4 qualified entries, applicants will be invited to pitch in a **Pre-qualification Pitch round on Oct 4th and Oct 6th** (flexible pitch times will be offered in 15 min increments starting at 9 am on Oct. 4th & 4 pm on Oct. 6th). Pitches will be virtual, via zoom. [If online connectivity is an issue, zoom may be accessed by mobile device or we can provide a location in your county for you to make your pitch.]

4) All applicants will be entered into consideration for Semi-finalists (up to 4) will be invited to present in person **at Quad Business Summit on Wednesday, October 12th** at [Shenandoah Crossing](#), 174 Horseshoe Circle, Gordonsville.

FORMAT:

Participants will be allotted a maximum of ten (10) minutes to pitch their idea or concept and five (5) minutes for Q&A with the judges. Participants may use PowerPoint, Canva, GoogleSlides or other visual aids, or props during their pitch. Final pitch visuals should be submitted to QuadTank@cvsbdc.org 48 hours prior to presentation, as a backup, in case there are issues with technology. Props may be used but should be discussed with CV SBDC's Event Coordinator, Shira Goldeen (events@cvsbdc.org) in advance.

Dates and Deadlines recap:

By Sept 16: schedule to meet with a CV SBDC advisor

Sept 20, noon-1pm: Pitch Prep class

Sept 26, noon: submission deadline

Oct 4, 9am: prelim round

Oct 6, 4pm: prelim round

Oct 12: QuadTank Pitch Competition